



34. tehnisko nozaru biznesa izstāde

**B I L T I M  
TEHNIKA'25**

25.-27.septembrī

## ADVERTISING AND PUBLICITY OPPORTUNITIES

Take advantage of several opportunities to promote your company's recognition and publicity already before the exhibition, during the exhibition and also after the exhibition! This document summarizes the various options.

### #1: NOVELTIES, NEWS AND SPECIAL OFFERS

We invite you to send a message of a few sentences (+ a visual photo) about what you plan to present at the exhibition - special offers for visitors to the exhibition, new technologies, solutions for more efficient management, interesting exhibits, news, etc. The sent information we will use to (**for free of charge**):

- Create a "post" at several places on Facebook, for example: page [www.facebook.com/bil提高tehnika](http://www.facebook.com/bil提高tehnika) , page [www.facebook.com/Ramava.lv](http://www.facebook.com/Ramava.lv) , exhibition's event <https://fb.me/e/6ySAIfNHS>
- We will collect and use the information when preparing press releases and other publicity materials for the exhibition.

Send us the information (description and photo) as soon as possible to: [izstade@ramava.lv](mailto:izstade@ramava.lv)

### #2: INFORMATION ABOUT EXHIBITION PARTICIPANTS (EXHIBITORS):

Use opportunity to place information about your company and your offer in the exhibition official catalogue **free of charge**. All participant entries are sorted alphabetically and include following information:

- ✓ Name and address of participant's company;
- ✓ Logo of participant's company (not represented products' brands);
- ✓ E-mail and website;
- ✓ Up to three phone numbers, including mobile phone numbers,
- ✓ Short information (up to 400 symbols in Latvian plus 400 symbols in English) about the company, it is suggested to indicate key specialization fields and brands represented.

The information will be placed in the printed catalogue, which will be distributed to the visitors of the exhibition, as well as in the electronic catalogue available [www.ramava.lv](http://www.ramava.lv):

- **The printed catalogue** will be available free of charge to visitors of the exhibition and will contain useful information for the visitors – layout plan and location of participants, plan of seminars, discussions and activities, information about participants and their offer, as well as printed colourful advertisements. After the exhibition, the electronic version of the catalogue will be available to those interested on the website [www.ramava.lv](http://www.ramava.lv), in the section on for [previous exhibitions](#).
- **The electronic catalogue** is available on the website here - [www.ramava.lv/exhibitions/participants-list/](http://www.ramava.lv/exhibitions/participants-list/) Contact information, description and company logo are published in this catalogue free of charge (the same as in the printed catalogue).

**Example:**



#### A.M.L. SIA

Biznesa centrs RĀMAVA,  
Izstāžu iela 11, Valdlauči, Ķekavas nov., LV-1076  
Ofiss: 67620351; [info@ramava.lv](mailto:info@ramava.lv)  
Izstādes: 67600409; [izstade@ramava.lv](mailto:izstade@ramava.lv)  
Veikals: 22022525; [info@dariteh.lv](mailto:info@dariteh.lv)  
[www.ramava.lv](http://www.ramava.lv)  
[www.dariteh.lv](http://www.dariteh.lv)  
[www.ievadfestivals.lv](http://www.ievadfestivals.lv)

"A.M.L." SIA klientiem piedāvā:

- Profesionālu starptautisku izstāžu organizēšana,
- Veikals DARITEH - laukiem, dārzam un mežam,
- Telpu un teritorijas noma - ikdienai un pasākumiem.

"A.M.L." SIA offers for the clients:

- Organization of professional international exhibitions,
- Shop for farming, gardening and forest,
- Rent of premises for offices and events.

Send information (in free form in email or as word file) and logo file to us by **September 25, 2025** to: [izstade@ramava.lv](mailto:izstade@ramava.lv)

### #3: COLOURFUL ADVERTISEMENT IN VARIOUS CHANNELS

Colourful advertising in a catalogue is an effective way to:

- ✓ Present novelties;
- ✓ Advertise your offer – new products, brands;
- ✓ Attract attention and remind of the offer long after the exhibition.

Size and price of the advertisement in colour: \*

- One-page (A5, 148\*210mm) – full price **EUR 125 + VAT \***;
- Half-page (half of A5, 148\*104mm) – full price **EUR 100 + VAT \***.



\* Advertisement files submitted for publishing in the catalogue should fulfil certain file size and quality criteria. For detailed information about the criteria – ask us. Ad file design services are not included in the price of publishing advertisement in the catalogue service.

The colourful advertisement will be published in several channels:

- ➔ In the printed catalogue (*the ad file must meet certain technical requirements*);
- ➔ Added as a picture to the description of the company in the electronic catalogue (*the file in jpg or png format*);
- ➔ Will be used to create a post at the exhibition page on Facebook [www.facebook.com/bilimtehnika](http://www.facebook.com/bilimtehnika) and/or exhibition's event <https://fb.me/e/6ySAIfNHS>

Send advertisement file to us by (latest) **September 25, 2025** to: [izstade@ramava.lv](mailto:izstade@ramava.lv)

Examples from previous catalogues – advertisement, one full page (A5) and half page (half of A5):



### #4: COLOURFUL PICTURES AND VIDEOS IN THE ELECTRONIC CATALOGUE

- ➔ The **electronic catalogue** is available on the website here - [www.ramava.lv/exhibitions/participants-list/](http://www.ramava.lv/exhibitions/participants-list/)  
Contact information, description and company logo are published in this catalogue free of charge (the same as in the printed catalogue).

Use the opportunity to supplement the description in the e-catalogue with colourful pictures and videos – **EUR 20.00 + VAT:**

- Up to 5 colourful pictures (recommended horizontally, 3:2, up to 1.5MB, jpg or png),
- Link to YouTube/Vimeo video (it is possible to add videos that have been published on the YouTube or Vimeo platform),
- An example - [here](#)

Send us information (pictures and video links) as soon as possible (**no later than September 15, 2025**) to: [izstade@ramava.lv](mailto:izstade@ramava.lv)



## #5: SHORT AUDIO AD ON SPEAKERS DURING THE EXHIBITION

Use the opportunity to draw visitors' attention to your stand and offer even more. Sign up for playing an audio advertisement in the exhibition area during the exhibition. Invite visitors to visit your stand, highlight your company, pay attention to news.

The audio advertisement file will be played at least 1 time per hour (7 times a day x 3 exhibition days, or more often). The number of opportunities is limited, apply early.

Two options are possible:

- Your prepared audio ad file of up to **20 seconds is played** – 100 EUR+VAT (for all times together)
- Your prepared text in Latvian is read, **up to 200 symbols (without spaces)** – 130 EUR + VAT

Audio recording or text should be sent as soon as possible (no later than **September 15, 2025**) to: [izstade@ramava.lv](mailto:izstade@ramava.lv)

## #6: PLACEMENT OF YOUR FLAG NEAR THE EXHIBITION ENTRANCES

At all three entrances to the exhibition area, there are flagpoles where flags are placed during the exhibition. Take the opportunity to place your flag(s) in any of the three locations. One flagpole rental – **EUR 25.00 + VAT**.

Below is an aerial photo marking the three possible locations:

- Place **#A** (max 12 pieces) – flag size: vertical, 70-75cm x **400-420cm**, loops along the long vertical edge;
- Place **#B** (max 5 pieces) – flag size: vertical, 70-75cm x **200-220cm**, loops along the long vertical edge;
- Place **#C** (max 3 pieces) – flag size: vertical, 70-75cm x **200-220cm**, loops along the long vertical edge.

The flags must be delivered to us at the Exhibition Office **no later than September 23, 2025** (Tuesday before the exhibition).



## #7: RENT OF CONFERENCE ROOM or SEMINAR ROOM

During the exhibition, use the opportunity to hold seminars, presentations and meetings for your invited customers and business partners. Rooms available for rent:

- **Conference room** (2nd floor, for up to 25 people), rent price for total time up to three hours - 150.00 EUR/total (plus VAT), each additional hour – 25.00 EUR/hour (plus VAT) \*\*.
- **Seminar room** (1st floor, 60 people), rent price for total time up to three hours - 250.00 EUR/total (plus VAT), each additional hour – 30.00 EUR/hour (plus VAT) \*\*.

Additional information about both rooms and photos, here – [www.ramava.lv/for-events/](http://www.ramava.lv/for-events/)

**\*\* Included in the standard rental price:** room, projector, large oval table (without tablecloth), several small desks, up to 25 (60) chairs arranged in a seminar (theater) layout.

**Additional options available for rent** and room setup enhancement, such as – additional tablecloth (various colours are available), coffee machine, tea and water (incl., 0.5L bottles), dishes (cardboard cups or cups with saucers, plastic glasses or glass cups, etc.), writing supplies, sound system and microphones, room setup and special decorations customized for your event, snacks and catering services, colorful tablecloths, cocktail tables, etc.

Send us the information (preferred room and preferred time) as soon as possible to: [izstade@ramava.lv](mailto:izstade@ramava.lv)



**We will be happy to answer your questions about the possibilities of advertising placement in various channels!**

### CONTACT US:

Exhibition office  
Business centre RĀMAVA  
Homepage: [www.ramava.lv](http://www.ramava.lv)

Phone. +371 67600409  
E-mail: [izstade@ramava.lv](mailto:izstade@ramava.lv)